



Press Guidelines 2025

Press & Media Accreditation: Application must be completed prior to the event.

- Each application will be assessed on its own merit. Previous media accreditation is no guarantee it will be granted in 2025.
- Press/Media accreditation allows access for one person only, for the approved purpose outlined in their accreditation.
- Only accredited photographers can take pictures at the show. Media accreditation alone does not allow photography to be permitted.
- Media accreditation does not give access to the arenas, these areas are restricted and subject to approval and requests to gain access should be made to the Press Officer.
- All members of accredited media should sign in at the press office and collect appropriate armbands for photography/filming.
- Grandstand Media Limited reserves the right to approve/reject/request further information on all applications at its sole discretion and without providing reasons for doing so.
- Grandstand Media Limited reserves the right to withdraw the accreditation of any accredited person whom it deems is in breach of the relevant Media Accreditation Terms and Conditions.
- Members of the media are advised to have their own public liability insurance.
- Media are not permitted access to the Hospitality area and all work is to be undertaken within public areas of the event unless prior arrangements have been made.
- If working as a freelancer all requests must include a letter from a Media Outlet. The letter must be on a company letterhead, signed by the editor-in-chief/director of the Media Outlet.
- Additional photos can be purchased directly through 1st Class Images (1stclassimages.com).

Dress Code: Press are asked to dress smartly in keeping with a Championship occasion. No light/blue denim is permitted in the Championship Arenas at any time. Press Photographers will be asked to present their armband in order to enter the arena and they must not obstruct the Official Show Photographer at any time.

Press/Rider Interviews: Riders can be held following each prize giving upon request for brief interviews; please see the Press Office to arrange this for you.

All press have to be properly accredited by the Press Office. Press must sign in at the Press Office on arrival to receive their photographers/videographers armband.

No filming for commercial purposes can take place without the permission of Grandstand Media Limited. Please contact the Press Office for more information.

Press are to refrain from entering the stables unless accompanied. Interviews can be arranged upon request.

Accredited press may access all public areas. Photographers are requested to be suitably attired if they are around the Championship Arenas. 1st Class Images will act as Official Photographer throughout the Show. As a condition of press accreditation, the Press Office may request copies of the





photographs taken at the show, copyright-free, for use in future promotion of the British Showjumping National Championships.

FOR CONTENT CREATORS: Content creators who are working for riders/commercial clients will be eligible for press accreditation specifically for this purpose. If approved, a fee of £200 + VAT will be issued, payable prior to the start of the show. This is a one-off cost per show, for the total duration of the show. Please see specific terms in addition to the Media Accreditation Terms and Conditions applicable to content creators below.

Content Creators Additional Terms and Conditions

All content creators are subject to the general terms and conditions of the press and press photographer/filming, in addition to the conditions as follows:

- The number of content creators at The British Showjumping National Championships will be limited, and the quality of content and filming for equestrian clients will be taken into consideration as part of the process.
- Content creators must provide a list of riders and/or brands when submitting their application that they request to film/photograph during the show. This list is capped to a maximum of 5 rider/brand commissions per content creator submission for the 2025 event.
- Content creators may ONLY photograph/film riders submitted and will not be permitted to canvas riders at the show for the purpose of filming during the event.
- Access to film/photo in the arena is subject to approval of accreditation application.
- If your application is successful and you have paid the £200 + VAT fee, you will be issued with a relevant armband. This is for ID purposes and must be always worn whilst working at the event.
- Any footage that is used by the content creator on their own channels should tag the relevant social handles for The British Showjumping National Championships as detailed below.
- Failure to follow the guidelines will void your application and your accreditation will be removed with immediate effect and without refund.

The British Showjumping National Championships Social Handles:

Facebook - @britishshowjumpingnationalchampionships

Instagram - @bsnationalchamps

All press enquiries can be directed to Debra Hargrave.

Press Office Telephone: 02476 858 205

Email: bsnationalchampionships@grandstand.co.uk

